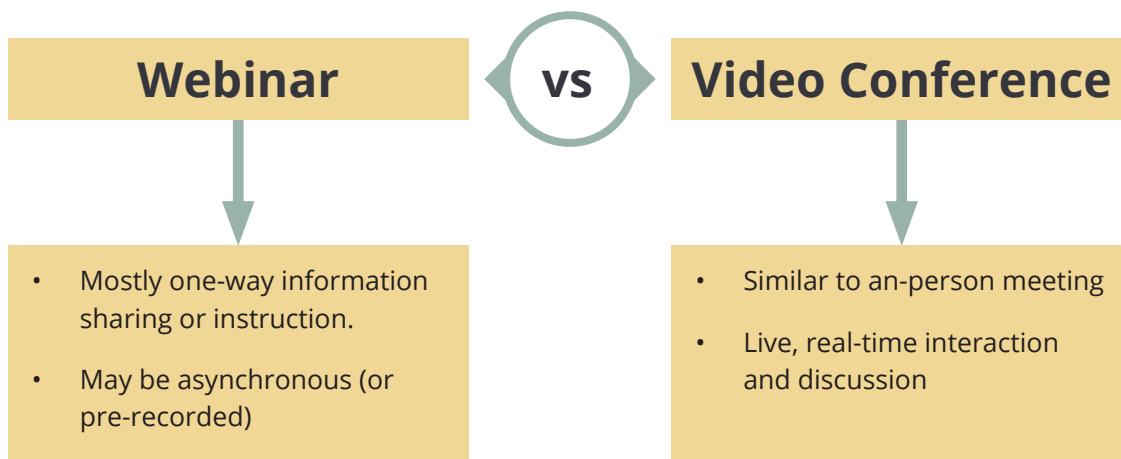




Webinars v. Video Conferences

Review the basic differences below and think through how you may need to prepare for each differently.



A **webinar** is mostly one-way information sharing or information. Participants maybe passive and there may be a large range of people in the meeting. These may also be pre-recorded, so if you are hosting a webinar you may not have any participants with you at the time of the recording.

A **video conference** is the virtual equivalent or substitute for an in-person meeting. These meetings are live and there is real-time interaction; discussion between participants is expected. In these meetings, you are likely talking to your team and coming up with solutions or results, and you need to be as effective through video as you are in person.



Contact us to learn more!

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