



An Open Garden Reading List

"Not all readers are leaders, but all leaders are readers."

— Harry S. Truman

The following resources helped inform author Amith Nagarajan in writing "The Open Garden Organization." Get details about each below.

- [Hooked: How to Build Habit-Forming Products](#) by Nir Eyal
- [Great by Choice: Uncertainty, Chaos, and Luck — Why Some Thrive Despite Them All](#) by Jim Collins and Morten T. Hansen
- [Scaling Up: How a Few Companies Make It ... and Why the Rest Don't](#) by Verne Harnish
- [Turn the Ship Around: A True Story of Turning Followers into Leaders](#) by L. David Marquet
- [The Innovator's Dilemma: When New Technologies Cause Great Firms to Fail](#) by Clayton M. Christensen
- [Awesomely Simple: Essential Business Strategies for Turning Ideas Into Action](#) by John Spence
- [Worth Doing Wrong: The Quest to Build a Culture that Rocks](#) by Arnie Malham
- [Drive: The Surprising Truth About What Motivates Us](#) by Daniel H. Pink
- [Built to Last: Successful Habits of Visionary Companies](#) by Jim Collins and Jerry I. Porras
- [Uncommon Service: How to Win By Putting Customers at the Core of Your Business](#) by Frances Frei and Anne Morriss
- [Ready, Set, Done: How to Innovate When Faster is the New Fast](#) by Jim Carroll
- [Conscious Capitalism: Liberating the Heroic Spirit of Business](#) by John Mackey and Raj Sisodia



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